

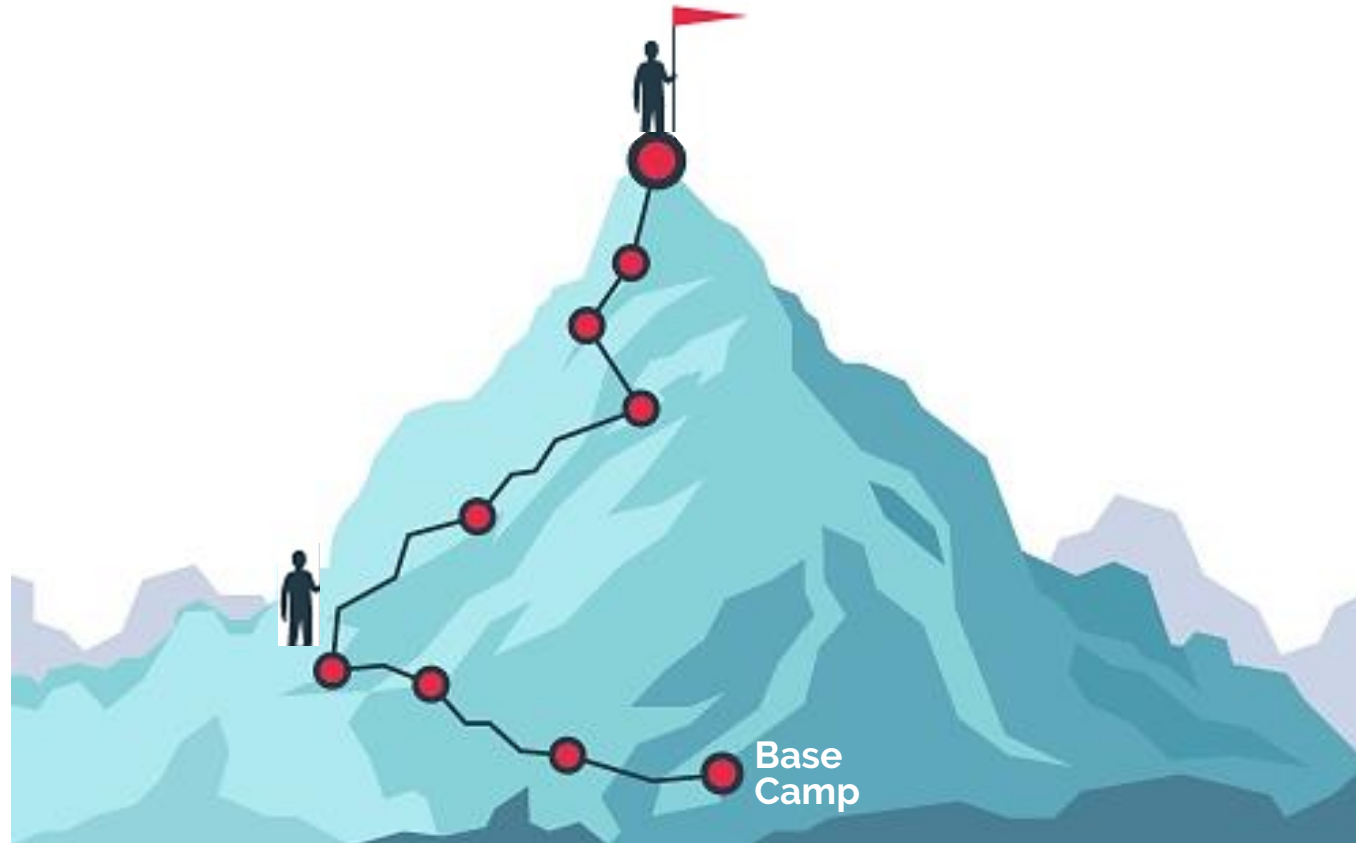


Lawyers for Net Zero

Climate and ESG
leadership for GCs
and their teams

Adam Woodhall
Sustainable Practices
at the Employed Bar

Climbing Mount Sustainability



A person's hands are visible at the bottom, holding a gold-colored picture frame. The frame is held up against a clear blue sky with a few wispy white clouds. The word "Leadership" is written in a large, white, sans-serif font in the center of the frame.

Leadership

Forbes

“Leadership is a process of influence, which maximizes the efforts of others, towards the achievement of a goal.”

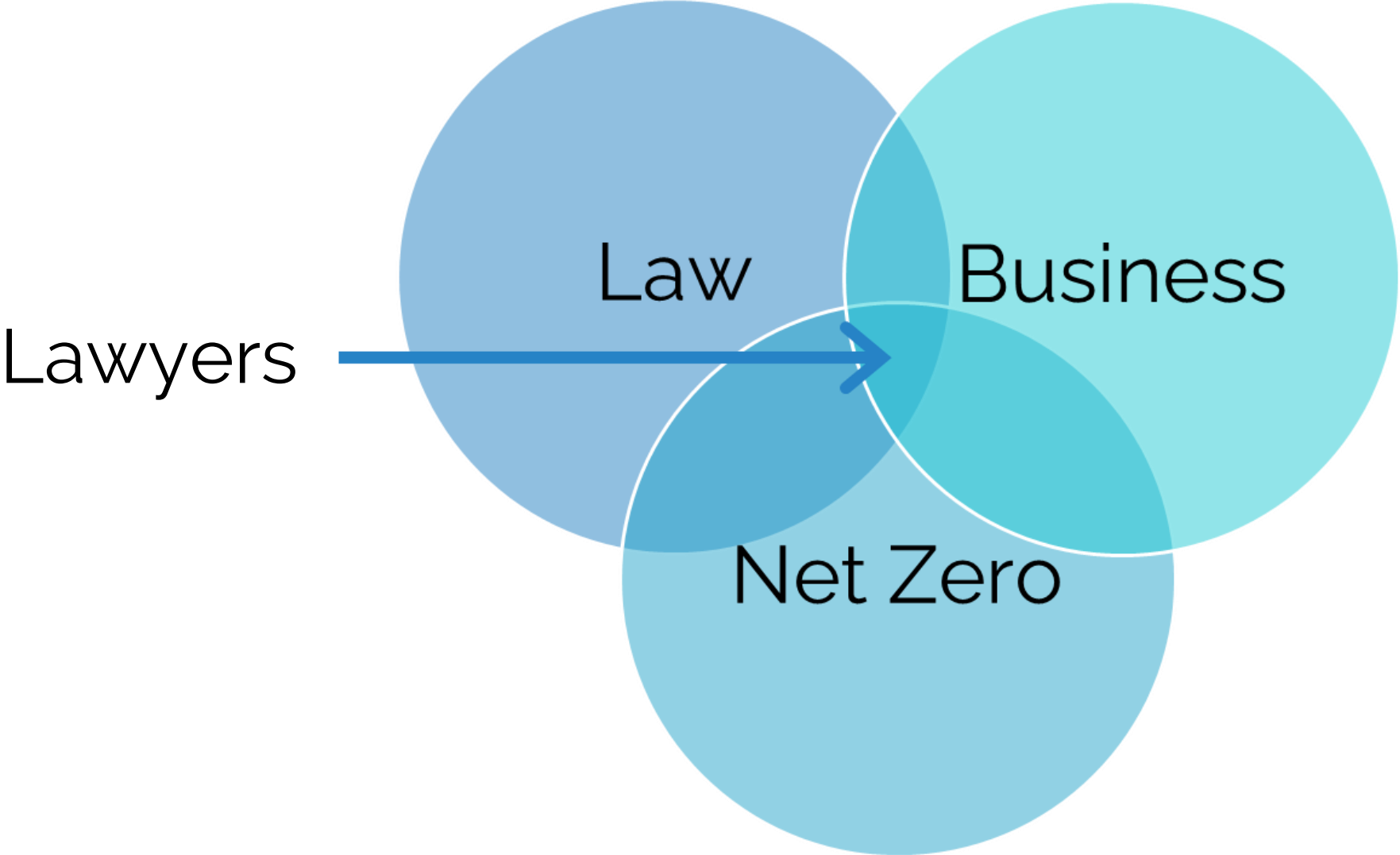
A man with dark hair, a beard, and glasses is looking directly at the camera with a wide-eyed, open-mouthed expression of surprise. He is wearing a white t-shirt and has his right hand raised to his temple, holding the side of his glasses. The background is a plain, light-colored wall.

WHAT!?

Lawyers, especially in-house, are crucial for driving climate action?!









Green Claims Code

Get your green claims right

SUSTAINABILITY

Unilever Hit With Greenwashing Ad Ban for Vague Environmental Claims

Regulators took issue with the declaration that Persil detergent was 'kinder to our planet'

ADVERTISING, PR, NEWS

Shauna Lewis | Aug 24, 2022

France bans fossil fuel ads

The move follows similar bans in other European jurisdictions. Some industry experts compare fossil fuel advertising to cigarette ads, as voices in the UK contemplate similar action.

ASOS, Boohoo and Asda investigated by CMA over greenwashing claims

On a mission to save the climate with legal knowhow

Three lawyers took different career paths to work where environment and law intersect



ESG's legal showdown: 'There's nothing to suggest DWS is a one off'

The boom in ESG investing is drawing regulatory scrutiny on both sides of the Atlantic



FINANCIAL
TIMES

Legal eye for detail will help battle sustainable finance 'greenwash'

From bonds to carbon credits, investors and regulators seek assurances that claims are not exaggerated



Calls to action on ESG boost demand for legal expertise

New targets and regulations led to unprecedented activity in the past year



UK COMPANIES TECH MARKETS CLIMATE OPINION WORK & CAREERS LIFE & ARTS HT:

Opinion **ESG investing**

Greenwashing is tempting for CEOs who tell stories

Meeting financial targets is tedious but promising to save the world sounds heroic

JOHN GAPPER [+ Add to myFT](#)



Press Release

STRICTLY EMBARGOED UNTIL 00.01AM 19 APRIL 2023

Landmark climate change guidance for solicitors

Landmark climate change guidance has today (19 April) been launched by the Law Society of England and Wales.

The release of the Guidance on the Impact of Climate Change on Solicitors follows on from the Law Society committing to its Climate Change Resolution in 2021.*

“The effects of climate change - even on legal practices - are wide-ranging and constantly evolving,” said Law Society President Lubna Shuja.

General Counsel are in a position to advise on the impacts of climate risks on the commercial function of their organisation, including impending policy, legal and regulatory changes which may present opportunities and/or risks for their organisations. In-house lawyers may need to consider and seek educational resources as needed for this role and also to consider if external legal advisors have the relevant skills for their retainer.

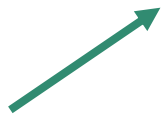
ClientEarth[Ⓢ]



GREENPEACE



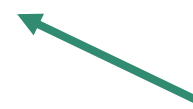
STOP ECOCIDE *International*



**green
legal
impact.**



**Friends of
the Earth**



EARTHJUSTICE
BECAUSE THE EARTH NEEDS A GOOD LAWYER

Founder;
James
Thornton



“General counsel are among the most important actors in the whole system in moving society towards proper action about climate change.”

“Because of their trusted position as advisers to senior management and boards, they are in a remarkable position to say, ‘I’ve understood the legal implications of the risk of climate change, and here’s how we need to manage for them’. **They can either be enablers or blockers.**”

ClientEarth 

DELIVER ON
YOUR PROMISES





Formula of **Leaders** programme

“Peer-to-Peer *plus*”

Guidance & Community

Net Zero
Action
Principles



Benchmark
Tool
+
Connecting
the Dots



Champions
Database
+
Digital
Community



Curation



Champions
Groups

(+ Action Plan
to drive outcomes)

*Peer-to-Peer:
Motivation
Learning
Insight*



Rapidly grow
Leadership
+ network

*Magic
Ingredient*

Momentum

Programme Participants







Net Zero Action Principles

Principle 1: **Champion legitimate net zero internally**

1b: Research organisations current environmental impact.

Principle 2: **Deliver rapid, practical action**

2a: Policies in place to avoid being accused of greenwashing

Principle 3: **Learn and share key knowledge**

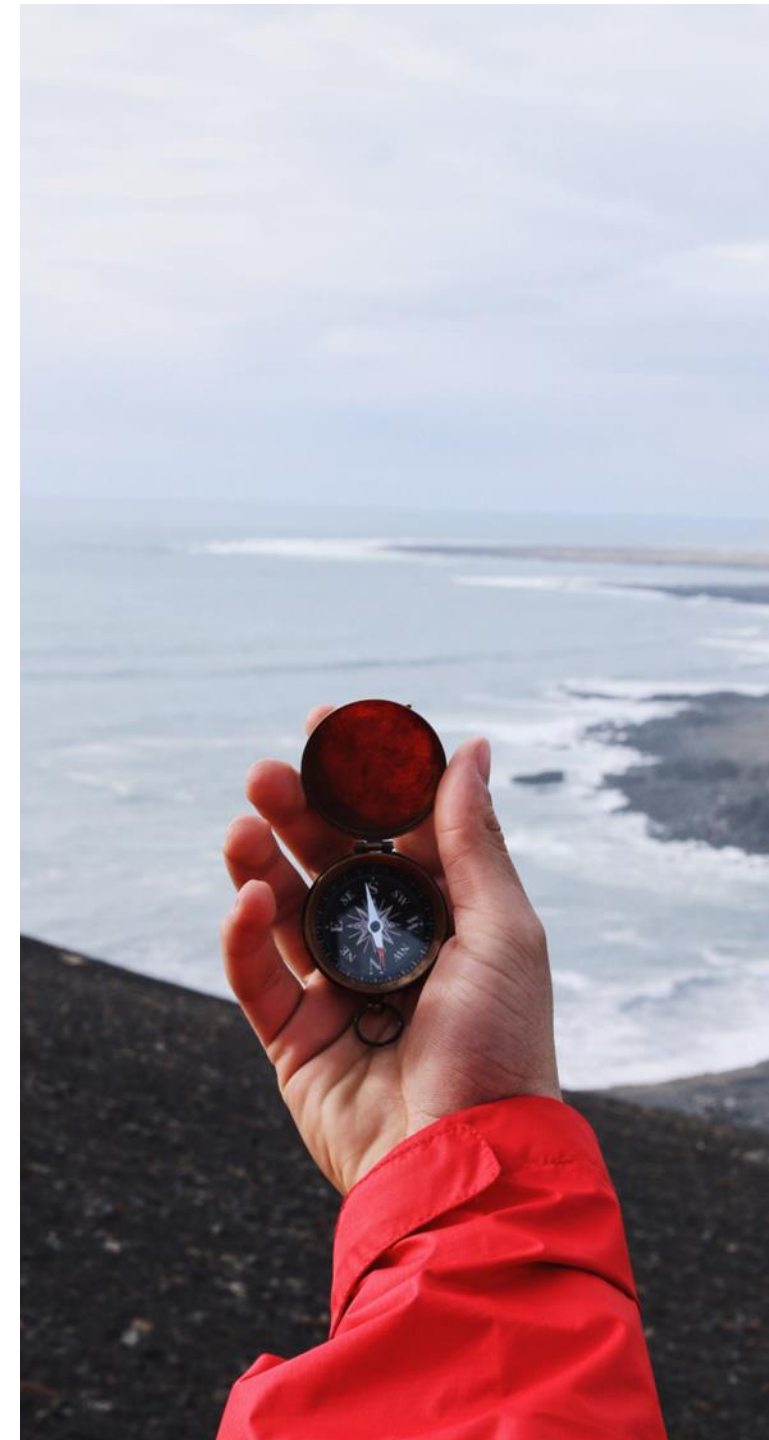
3b: Join LinkedIn groups

Principle 4: **Influence supply chain, customers and shareholders**

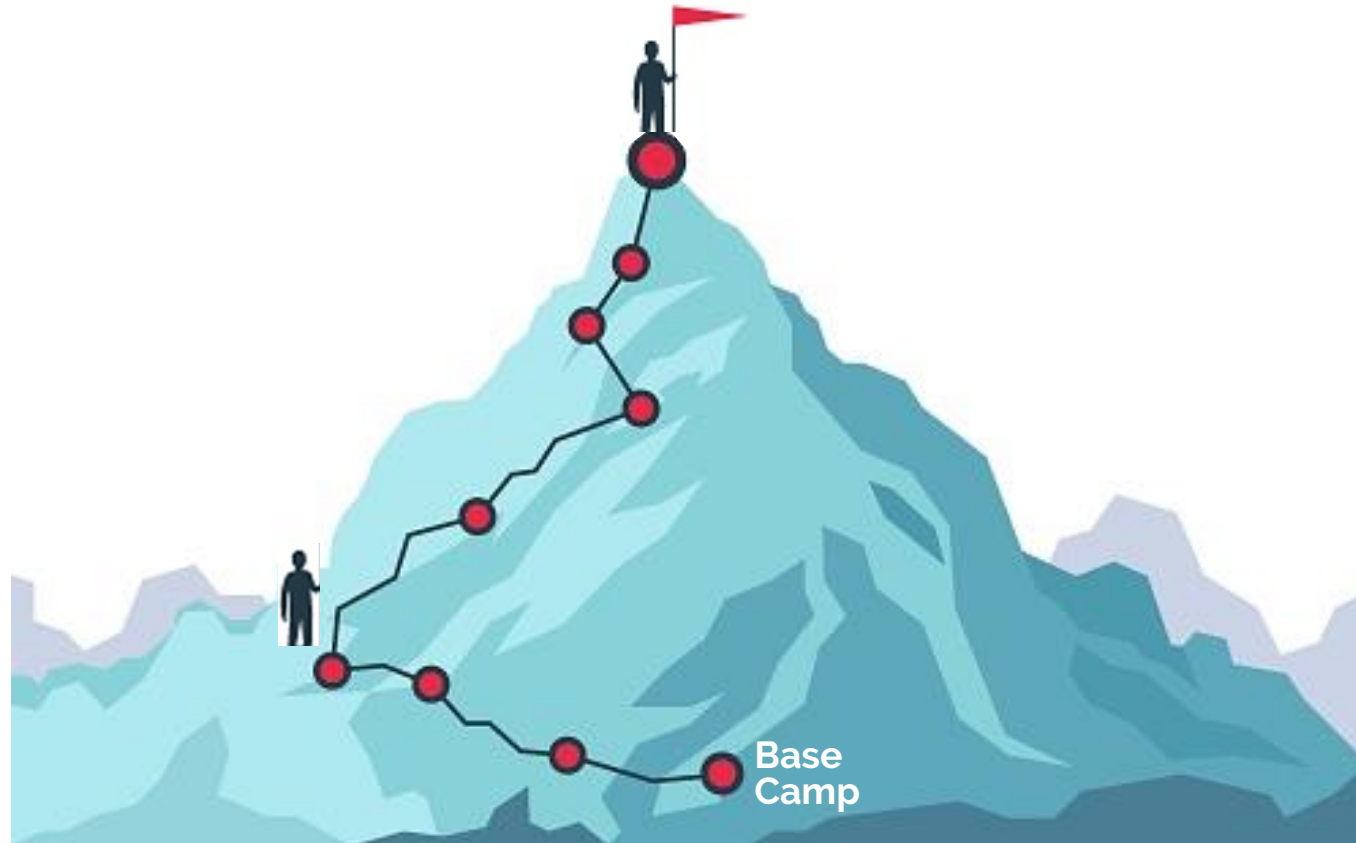
4c: Insert climate clauses into contracts and other legal documents

Principle 5: **Champion net zero to your peers, industry and regulators**

5d: Shape relevant policy and regulation



Climbing Mount Sustainability



Connect



 Adam Woodhall

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